

# JOAN K. LINDENSTEIN, MHA, FACHE

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Joan K. Lindenstein, MHA, FACHE is recognized leader in the creation of healthier communities and community benefit. She is an innovative and versatile healthcare executive with successful leadership and managerial experience. Joan has unique expertise in community benefit, coalition building, integrative health and wellness, behavioral healthcare, rural healthcare, and project management. She is a detail oriented person with the organizational and networking skills to coalesce resources needed to take a project from vision to reality.

Drawing upon a rich, diversified career in the healthcare industry, Joan is an independent consultant/project manager in her proven areas of expertise and experience. Her current primary focus is assisting not-for-profit hospitals and health systems demonstrate that they deserve their privilege of tax exempt status concentrating on strategic community benefit planning, budgeting and reporting, partnering with community stakeholders to conduct community needs assessment, developing implementation strategies to positively address community need and accurately gathering and reporting community benefit to internal and external audiences including the Internal Revenue Service via the 990 tax form, Schedule H.

Prior to launching her own company, Joan held leadership roles in Community Health Development at Good Samaritan Health Systems in Kearney, Nebraska, where she developed, in partnership with others, Good Samaritan's strategic focus on health and wellness. She crafted a "vision for health" and led the weaving of that vision into the fabric of the community and the Health Systems. Within the Health System she pioneered the development of community benefit planning, budgeting and reporting and facilitated the establishment of a Board level community benefit committee. She pioneered the implementation of Community Benefit Inventory for Social Accountability (CBISA) software and served on the Catholic Health Association (CHA) community benefit steering committee responsible for publishing *A Guide for Planning and Reporting Community Benefit* in 2006 and revised in 2008. In the community, she championed the formation of Buffalo County Community Partners (BCCP) which is a best practice countywide healthier community coalition. It is recognized locally and nationally for measurably improving the health status of Buffalo County residents. The coalition was the recipient of the prestigious American Hospital Association NOVA Award in 2004, secured Well City, USA recognition in 2000 for the city of Kearney and was the recipient of the 2004 Planetree Spirit of Caring Award in the category of Healthy Communities.

In addition, while at Good Samaritan Joan led the design, construction and implementation of a 29,000 square foot medically based fitness facility and a 12,000 square foot Healthy Living Center whose design and programs were the recipient of national awards. She set up a network of rural health clinics to improve access to primary care in medically underserved communities, partnered with physicians to establish a rural family practice residency program in central Nebraska, led the operational aspects of a new 80 bed psychiatric hospital, 7 outpatient clinics, and a day treatment/residential program for the chronically mentally ill and served as administrative director for various departments.

Joan is a Fellow in the American College of Health Care Executives and a graduate of the Health Forum Healthier Communities Fellowship Program and the Kaiser Fellowship in Integrative Medicine. She earned a Masters in Hospital Administration from the University of Minnesota and an undergraduate degree in Medical Record Administration from College of St. Mary in Omaha, Nebraska.

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