



Patsy Matheny – Community Benefit Consultant

Patsy's primary focus is on (a) assuring credible community benefit reporting in line with federal and state guidelines, including the grey areas of "what counts," and (b) strategically aligning community benefit within the organization.

She is a well-known expert on community benefit, speaking to groups such as the Healthcare Financial Management Association (HFMA), **conducting community benefit workshops** for state hospital associations, and working closely with the national organizations leading the charge for standardized processes and reporting including on the new IRS 990 Schedule H.

Patsy consults with **individual hospitals/health systems** on developing a strategic and sustainable, organization-wide community benefit program including collecting and reporting comprehensive community benefit data.

Patsy was a **contributing author for *A Guide for Planning and Reporting Community Benefit*** released by The Catholic Health Association of the United States (CHA) and VHA Inc. in 2006 and revised in 2008.

Further with **CHA**, she serves on the community benefit steering committee, staffs the national "What Counts" hotline, presents on behalf of CHA, and serves as lead faculty for the CHA Community Benefit 101 workshops.

While working for **VHA Inc.**, Patsy coordinated **four national community benefit conferences** sponsored by VHA and CHA. She also provided program management for a community benefit membership group of 56 VHA hospitals which catalyzed foremost hospital systems to develop a community benefit culture and program. Additionally at VHA, Patsy developed and implemented a national diabetes program called **Target:Diabetes®**. In this community-linkage program, 16 hospitals piloted inpatient and outpatient protocols and processes to prepare for upcoming Joint Commission measures.

Continuing her tie with VHA Inc. and its regional offices, Patsy provides workshops and individual hospital support and is the resource expert for VHA members using the **Lyon CBISA Online Software**.

Patsy serves on the Community Benefit Advisory Committee of the Association for Community Health Improvement (**ACHI**), an American Hospital Association membership group. She also served on the national advisory committee of the Public Health Institute's Advancing the State of the Art in Community Benefit (**ASACB**) initiative based in California.

In consulting, Patsy pulls from her work in creating a sustainable community benefit program for a **multi-hospital system and its flagship hospital**. Under her leadership, she initiated and executed through community partnerships, a central Ohio **healthy community initiative**, an inner city neighborhood health clinic, a church-based inner city health outreach program, a hospital employee volunteer program, 24/7 social work coverage for the emergency department, and instituted the Lyon CBISA Software throughout the system. Her work was recognized in the national **Hospital Community Benefit Standards Program** funded by the Kellogg Foundation.

Based in central Ohio, she has served as vice chair of the **Ohio Hospital Association's Foundation for Healthy Communities Board** which funds innovative projects that improve community health status. Patsy was also vice chair of the **Hospital Commission of Franklin County** (Columbus), Ohio, a board that reviews and recommends tax-exempt bond issuance for health care organizations. Appointed by the county commissioners, her role on this Commission was to assure that community benefit was discussed in the requesting hospital's petition for tax-exempt bonds.

Patsy holds master degrees in Public Policy and Management and in Social Work from The Ohio State University.

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